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MARCO TO RELEASE ION - AN INNOVATIVE “ALL-IN-ONE” ANTERIOR SEGMENT  
IMAGING SYSTEM

Diagnose, image, integrate, & educate in seconds

**Jacksonville, FL:** Marco has redefined slit lamp imaging by combining a new intra-optics beam-splitter/camera adapter with the tremendous computing and imaging power of the latest Apple Technology. Together they create a highly sophisticated “mainstream” imaging system that emphasizes image quality, simplicity, and efficiency. The new **ion imaging**<sup>SM</sup> system delivers your diagnosis as you make it.

A press conference for the Ion will take place at the Marco Booth MS8031 at 11:00 am on September 17, 2015 during Vision Expo West 2015. The Ion is an absolute must see product release at the meeting.

Imagine combining all of the bulky components (digital camera, adapter, computer, monitor, multiple cables, keyboard, mouse, etc.) of the traditional photo slit lamp, into one sleek, attractive all-in-one device, all at your fingertips, never having to leave your slit lamp. Its function allows us to respect and remain consistent with the fundamental slit lamp examination process – without compromise or disruption. Ion includes an App dedicated to Anterior Segment Imaging that consists of: patient demographics, pre-set photography modes maximizing the various lighting techniques for video or still images, auto storage to the Cloud, local network for EMR or PACS integration. A system that you will want in every exam room, not missing the opportunity to capture, integrate and educate every diagnosis.

“From the very beginning, Marco set out to redefine slit lamp imaging. The idea was to fuse the latest technology with a wealth of imaging experience. The result is a highly intuitive device that delivers on image quality and streamlined workflow,” says David Gurvis, Marco President. “We believe the ION is a game changer.”

**About Marco:** For nearly 50 years Marco has provided the Eye Care industry with quality exam lane equipment and automated diagnostic instruments while establishing a benchmark for standards of patient care. All Marco automated technologies meet the necessary and shifting value proposition for new technology adoption in your practice. By enhancing clinical knowledge, practice efficiencies, patient experience, and overall profitability, Marco again delivers a shared vision for our industry.

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