



NEWS RELEASE

Marco Ophthalmic
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Jacksonville, FL 32224
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www.marco.com

For Immediate Release

Marco adds to their premier line of Classical products with the introduction of the new RT-700 Illuminated Refractor.

Jacksonville, FL – On February 11th, Marco announced the introduction of the new **RT-700 Illuminated Refractor**. With a perfect blend of style, function, and illumination control, Marco has completed this dramatic leap into a new Refractor design by incorporating all of the classic elements and features that primary eye care providers demand from a traditional refractor.

The Marco RT-700 is a distinctive industry-recognized design that conveniently combines a proven illumination system with Marco-certified quality. With the RT-700, Marco has continued its long-standing tradition of utilizing the very best materials and craftsmanship to construct a superior, high-quality vision diagnostic instrument that doctors have come to expect from Marco.

Other important features on the RT-700 include:

- White prism, accessory, and cross-cylinder scales for easier recognition
- Functional “wing-grip” design for easier maneuverability
- Soft, smooth knurled knobs for comfortable, effortless adjustments
- Fully synchronized axis / cross-cylinder system
- Standard 5-year warranty

Founded in 1967 by Dr. Seymour Marco, Marco has been the leader in offering eye care professionals the very latest in vision diagnostic products. The company offers an extensive range of both Classical and automated instruments. For more information, contact Marco at 800-874-5274 or on the web at www.marco.com.

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THE LEADER IN VISION DIAGNOSTICS®

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For Immediate Release

Marco, The Leader In Vision Diagnostics®, introduces the latest advancement in LCD Acuity Chart System with the addition of the SC-1700.

JACKSONVILLE, FL—On October 1st, 2008, Marco announced the introduction of the new *Polarized* SC-1700 LCD Acuity Chart System to their product line of automated acuity instruments. The Marco SC-1700 combines all of the key elements of advanced refractions and automated LCD technology with the important clinical benefit of *Polarization* for stereo and binocular vision testing. A dedicated refracting device with an extreme emphasis on precise visual acuities, the SC-1700 utilizes a high resolution 17-inch LCD screen for high performance acuity presentations.

Other advanced features found on the SC-1700 include 36 individual chart selections and automated functions that are instantly controlled by a user-friendly infrared remote control that also includes an acuity display window for operator reference. Sophisticated masking features allow you to isolate and maneuver individual horizontal and vertical lines as well as individual letters, numbers, and characters. To prevent letter memorization, the SC-1700 allows the operator to randomize letters and characters on any horizontally isolated acuity line.

The SC-1700 offers a comprehensive selection of standardized Snellen, Pediatric, illiterate E's, numbers, ETDRS (LogMar), binocular and other clinically validated tests. Contrast sensitivity testing is also a standard feature on the SC-1700, providing the ability to measure at three distinctive levels below the normal threshold. A customized slide show option allows the operator to download a selection of 18 personalized images to promote or enhance the commercial aspect of a practice. Two individual programming options allow the operator to pre-program any standard sequence of charts or refracting routines.

Founded in 1967, Marco of Jacksonville, Florida has been the leader in offering the eye care industry the latest automated diagnostic products. The company offers an extensive range of both classical instruments as well as automated solutions for your eye care needs. For more information, contact Marco at 800-874-5274 or www.marco.com.

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Marco Introduces A New Refraction System – The TRS-3100

JACKSONVILLE, FL - Marco introduces the TRS-3100 Total Refraction System. The TRS-3100 follows in the footsteps of the TRS-5100; with a new ergonomically designed keypad and phoropter. The TRS-3100 is the first refraction system to offer completely wireless interface with a Marco autorefractor and autolensmeter. The built-in IC Card Reader allows for this seamless integration and connection without any cable logistics.

The TRS-3100 is a cost effective investment for a practice. This system is priced below \$14,000 and offers many of the same features as the TRS-5100. With the IC Card Reader and Marco Connect (Marco's proprietary software provided to all EMR companies to allow our product interface) it is now easier than ever to transfer data from pre-test equipment to the TRS-3100 and download all this information to an EMR system.

The responsive operator keypad makes refining sphere, cylinder, and prism lenses smoother and faster than manual examinations. This makes comparing current Rx or unaided to corrected vision instantaneous. Also, during near point tests, power convergence and power PD are adjusted automatically. PD can be adjusted independently for a more accurate and reliable measurement.

Founded in 1967, Marco of Jacksonville, Florida has been the leader in offering the eye care industry the latest automated diagnostic products. The company offers an extensive range of classical instruments, automated refractive solutions, retinal diagnostics, and nutraceutical ophthalmic supplements for your eye care needs. For more information, contact Marco at 800-874-5274 or www.marco.com.

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Nidek
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www.usa.nidek.com

For Immediate Release

In a cooperative partnership, Nidek and Marco have launched the latest 3D Wavefront system, the OPD-Scan III. Like its predecessor, the '3D Wave', this device combines autorefractometry/keratometry, pupillometry, corneal topography, optical path difference (OPD), and Wavefront analysis into one diagnostic workstation. The new OPD-Scan III is a more robust 'refractive power/corneal analyzer, that can evaluate a patient's total visual system, and enhances surgery screening capabilities for LASIK and cataract patients.

The OPD-Scan III represents the next 'wave' in enhanced diagnostics, optimized refractions, and patient satisfactions. **In just ten (10) seconds this instrument can capture:**

- 1 SA Cornea for Aspheric IOL selection
- 2 Lenticular – residual astigmatism
- 3 Angle Kappa
- 4 Pre/Post Toric IOL measurements
- 5 Pathologies (Keratoconus, Pellucid)
- 6 Mesopic/photopic pupil size
- 7 Retro illumination image
- 8 Zernike Graphs: total, cornea, internal
- 9 Corneal Refractive Power map
- 10 IOL tilt or decentration

New features include: enhanced ARK function automation, WF Visual Acuity Maps, a full 9.0 mm measurement area, CT blue light (1.0 sec.), and fully seamless EMR/EHR integration.

Experience the new OPD-Scan III, and truly optimize patient outcomes.





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For Immediate Release

Marco Introduces New Lensmeter Technology With The LM-1200

JACKSONVILLE, FL - Marco and Nidek introduces the LM-1200 Automatic Lensmeter. The LM-1200 provides new technology which assures you faster, easier, and more accurate measurements.

Using Hartmann Shack technology, the LM-1200 can read 108 points on a lens. This allows the LM-1200 to instantly determine the add power of a progressive lens, saving you valuable time and relieving unneeded stress.

Other features unique to the LM-1200 are:

Automatic Lens Type Detection—the lensmeter automatically detects whether the lens is single vision or progressive and switches to the correct mode

Prism Lens Measurement—measures up to 20 diopters

Prism Layout Screen—allows the optician to block an un-cut lens to include prism

PD Measurement—automatically measures pupil distance

Progressive Channel Width—measures the maximum width of the channel

Progressive Length—measures the length of the progressive corridor

UV Measurement—UV transmittance is graphically displayed at 4 levels and can be saved for comparison

Marking Dots—newly designed ink makes it easier to mark even lenses with water repellent coating

New Ergonomic Design—including a adjustable color monitor provides easy viewing for seated or standing readings, the unit is compact and space saving

High-Speed Printer—provides fast and easy-to-read printouts

The LM-1200 will be introduced at the following meetings:

Vision Expo West	September 15-16
AAO	October 15-18
SECO	February 22-26



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Marco Introduces New Lensmeter Technology With The LM-1000

JACKSONVILLE, FL - Marco introduces the LM-1000 Automatic Lensmeter. The LM-1000 provides new technology which assures you faster, easier, and more accurate measurements.

Using Hartmann Shack technology, the LM-1000 can read 108 points on a lens. This allows the LM-1000 to instantly determine the add power of a progressive lens, saving you valuable time and relieving unneeded stress.

Other features unique to the LM-1000 are:

Automatic Lens Type Detection—the lensmeter automatically detects whether the lens is single vision or progressive and switches to the correct mode

Prism Lens Measurement—measures up to 20 diopters

UV Measurement—UV transmittance is graphically displayed at 4 levels and can be saved for comparison.

Marking Dots—newly designed ink makes it easier to mark even lenses with water repellent coating

New Ergonomic Design—including a tiltable monitor provides easy viewing for seated or standing readings, the unit is compact and space saving

The LM-1000 will be introduced this year at the following meetings:

Heart of America	February 11-12
SECO	February 24-26
Vision Expo	March 11-13
Southwest Council	March 18-19
OptoWest	March 31-April 2

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For Immediate Release

Marco Introduces New Lensmeter Technology With The LM-600 Series

JACKSONVILLE, FL - Marco introduces the LM-600 and LM-600P Automatic Lensmeters. The LM-600 series uses the Hartmann Shack Principle, utilizing 108 points of data within the nose piece providing greater accuracy, faster measurements and reliability. This allows the LM-600 series to instantly determine the add power of a progressive lens, saving you valuable time and relieving unneeded stress.

Other features unique to the LM-600 and LM-600P are:

Automatic Lens Type Detection—the lensmeter automatically detects whether the lens is single vision or progressive and switches to the correct mode

Prism Lens Measurement—measures up to 20 diopters in both horizontal and vertical directions

Green Measurement Light—used when measuring high index lenses

Built-In IC Card Reader—provides quick and easy wireless data transfer to auto refractors and refraction systems

Full Color & Graphic LCD—offers clear and easy recognition of various values, from single-vision lens to progressive lens

Marking Dots—newly designed ink makes it easier to mark even lenses with water repellent coating

High-Speed Printer—provides fast and easy-to-read printouts (LM-600P only)

Founded in 1967, Marco of Jacksonville, Florida has been the leader in offering the eye care industry the latest automated diagnostic products. The company offers an extensive range of classical instruments, automated refractive solutions, retinal diagnostics, and nutraceutical ophthalmic supplements for your eye care needs. For more information, contact Marco at 800-874-5274 or www.marco.com.

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