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Marco launches HandyRef

Jacksonville, FL: Marco will launch the HandyRef in May 2015.

The HandyRef is a Handheld Ref Refractometer/Keratometer that is the portable solution for accurate refraction and keratometry measurements anytime and anywhere.

The HandyRef is lightweight with excellent weight distribution. Its compact design makes it easy to hold, balance, and use. Intelligently designed button layout is also useful in one-handed operation. New 3.5-inch full-color LCD is 40% larger than the previous model. Screen design with intuitive icons provide highly user-friendly ergonomics. The measurement data for 50 patients (100 eyes) can be saved in the main body memory. For inexperienced patients like children, the new added melody function can ease their anxiety and draw attention. Data can be transferred quickly and easily to PC. Two types of fixation target (scenery or children's) are available. By using the portable stand, the HandyRef can be used as a desktop device.

The HandyRef utilizes an excellent new measurement method; "SynchroScan Technology". Measurements start when the alignment begins, and locks in the data when alignment becomes optimal as a measurement value. Accuracy is further enhanced with the pupil zone imaging method, a super luminescent diode (SLD) and highly sensitive CCD. The features of the HandyRef allow easy, accurate measurements while maintaining efficiency.

Product / Model name: HANDHELD REF / KERATOMETER HandyRef

<http://marco.com/handyref.html>

About Marco: When Seymour Marco, OD founded the company in 1967, he could not have imagined the amazing proliferation in vision diagnostic technology. Marco has helped pioneer this evolution across five decades and is committed to offering the finest in both classical and automated diagnostic instruments, for the complete practice. Marco's products are higher quality, more ergonomically designed, and deliver greater functionality—for the life of the office. Further, with 'Marco Connect', all Marco automated instruments integrate to meet EMR/EHR requirements.

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